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## JPMorgan Asset Management Continues to Earn DALBAR's Excellence in Sales Support Award for Providing Unparalleled Support to Financial Professionals

(Marlborough, MA, February 14, 2024) DALBAR, Inc., the preeminent auditor of customer service within the financial services industry, proudly continues to unveil the distinguished recipients of the **2023 DALBAR Service Award**. This week, JPMorgan Asset Management continues to remain the singular awardee of the Excellence in Sales Support Service Award, recognized for their outstanding customer service support to their financial professionals.

The Excellence in Sales Support Award is earned through an objective and rigorous third-party audit of the quality of inbound sales support calls from advisors, agents, and other financial professionals. Telephone service experiences are reviewed against detailed criteria based on superior service standards and industry best practices. To qualify, companies must consistently perform at a high level over the course of a year-long review.

<u>DALBAR</u>, <u>Inc.</u> has a 46-year history and is recognized by the industry and government as an independent third-party expert in the business of providing audits, evaluations, ratings, and due diligence. Dalbar certifications are recognized as a mark of excellence in the financial services community.

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